# JIAYUN ZHANG

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Providence, RI

#### **EDUCATION**

GPA: 3.99

# Rhode Island School of Design (RISD)

Bachelor of Fine Arts Illustration | 2024

#### **Brown University**

Psychology Course | 2023

#### SKILLS

#### **Artistic Skills**

Drawing, Painting, Sculpting, Textiles, Collage, Animation, Printmaking, Photography

#### **Softwares**

Adobe Photoshop, Blender, ZBrush, Adobe llustrator, Procreate, Adobe Premiere Pro, SAI, Visual Studio Code

## **WORK EXPERIENCE**

## **Healthcare Designer**

Boston, MA Jul 2023-Sept 2023

GoInvo

- Co-lead projects using conceptual design, research, and rapid prototyping to create healthcare digital services
- Designed <a href="https://www.healthcareprinciples.org/">https://www.healthcareprinciples.org/</a> to communicate the fundamental values, goals, and ethical considerations that underpin the United States healthcare system
- Prototyped AI Pearl, a health assistant that helps people assess and monitor their health at home and provides fear-free, timely care for patients

### **Teaching Assistant**

Rhode Island School of Design

Providence, RI Sept-Dec 2021 June-Aug 2022

Sept-Oct 2023

- Assisted instructors in providing support and feedback to students
- Helped with the research and building of course content
- Organized class tours to the RISD museum and Nature Lab

#### **Curatorial Intern**

Beijing, China Jun 2021-Aug 2021

Algaed Academy

- Co-curate the Remote Landing 2021 Graduation Show
- Led the exhibition information group
- · Communicated with artists and institutions worldwide

#### Mental Health Art Intern

Liberate: My OCD Fighter

Remote Jun 2021-Aug 2021

- Developed, designed, and published a variety of illustrations for social media posts, blog banners, and magazines for promoting audiences' self-care and mental well-being
- Conducted media research to make mental wellness knowledge more accessible, understandable, and fun to learn
- Actively connected to people and led projects to advocate for a balance between the seriousness of the topic and de-stigmatize the public impressions of psychological disorders

## **VOLUNTEER EXPERIENCE**

#### **Trauma Screening Instrument Designer**

Boston Medical Center

 Designed trauma screening cards to help children disclose traumatic experiences and related symptoms to their therapists Remote Sept 2022-present

#### Beijing, China Summer 2020

#### Artist at Children's Ward

Beijing Capital Institute of Pediatrics

- Visited children with leukemia with gifts from their wish lists
- · Made art with children and their families to help them combat pain and welcome an optimistic attitude

#### Art and Language Teacher

Siem Reap, Cambodia Summer 2019

Building Future Opportunity Kbalromeas School

• Provided English, Mandarin, and drawing courses to children aged 6 to 18 in Cambodia's countryside to support their development and future employment

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## ACADEMIC RESEARCH & PRESENTATIONS

#### Drawing as a Tool for Fostering Children's Learning of Object Names

Spring 2023 Brown University CLPS 0610 Children's Thinking Author

- Reviewed and summarized the previous studies relevant to the topic
- Constructed a detailed research proposal investigating the effectiveness of incorporating drawing tasks into language learning sessions for improving 4-year-olds' ability to learn object names
- · Peer-reviewed other students' research proposals on topics of children's cognitive development

#### Art Therapy within the Indigenous Communities (Presentation)

Spring 2023 Rhode Island School of Design LAS-E322 Imagining Indigenous Futurities Presentor

- Examined cases of appropriation, commercialization, and mis-advertisements (that use "art therapy" as a label) of Indigenous cultures
- Introduced cases of art therapy practice and art therapists within the Indigenous communities
- Advocated for building a creative framework for decolonization, better understanding and media representation of art therapy, and a better relationship with the Indigenous cultures

#### Striking Chords II: Music in Ukiyo-e Prints

Spring 2022 Rhode Island School of Design THAD H791 Ukiyo-e Prints Co-Author, Virtual Exhibition Curator

- Conducted extensive research in the RISD museum and worked on formal analysis of the exhibition items
- · Co-authored the essay "Stage, Fashion, and Dance: From Toyokuni III to Edo Japan" in the exhibition catalogs
- Curated a virtual exhibition for the selected prints

### Green Consumption: A Wandering Seed

Spring 2022 Rhode Island School of Design HPSS S101 Environmental Sociology Author

- · Researched green consumption's complexity and the gap between its theoretical blueprint and real-life effectiveness
- · Mapped out different positions in the field and reviewed the arguments of scholars

#### Sunscreen: The Truths Behind Nivea

Spring 2021 Rhode Island School of Design HPSS S101 Environmental Sociology Co-Author

- Researched sunscreen's history and its socioeconomic, political, and environmental impact
- · Analyzed Nivea as a case study to investigate sunscreen's construction of the global factory
- · Reviewed the racial and gender issues in the sunscreen advertisements and their impact on beauty standards

## **EXHIBITIONS**

| Society of Illustrators<br>Student Exhibition | New York City, NY 2023<br>Group Exhibition | ESSERE International Young Artist Exhibition Online 2022 Group Exhibition     |
|---|--|---|
| RISD BFA Illustration Junior Exhibition       | n Providence, RI 2023<br>Group Exhibition  | Borderless - Joan Miro Shenzhen, China 2022<br>Co-Exhibition Group Exhibition |
| Island of Light                               | New York City, NY 2022<br>Group Exhibition | YAM Open Exhibition Shanghai, China 2022<br>Group Exhibition                  |
| Clear in the Forest                           | Providence, RI 2023<br>Group Exhibition    | The Feat Shanghai, China 2022 Group Exhibition                                |
| Omni Art Expo                                 | online 2022 Group Exhibition               | Lift-off Film Festival Online 2022 Group Exhibition                           |

## ART PUBLICATIONS

| Chinese Visual Arts Annual | 2022-2023 issue | VISIONS Magazine            | Fall 2021 issue   |
|----------------------------|-----------------|-----------------------------|-------------------|
| Volume.1 magazine          | Winter 2021     | Spires Intercollegiate Arts | Spring 2021 issue |
| DigitalCommons@RISD        | Spring 2023     | and Literary Magazine       |                   |

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# **HONORS & AWARDS**

| Honors Student at the Rhode Island School of Design   | 2020-2023 | The Third +86 International Food Design Competition  | 2022        |  |
|---|-----------|--|-------------|--|
| Honors are granted based on exceptions academic performance and the Academi Standing Committee                            |           | Jury's Recommendation Award  |             |  |
| World Illustration Awards   | 2023      | United Design Alliance International Design Competitions   | 2022        |  |
| Beauty Standards of Modern China won Top 100 in the Editorial Category  |           | Bronze Award granted to Pandemic Workshop  |             |  |
| Society of Illustrators Scholarship Awa<br>top 150 out of more than 8,000 entries<br>Nancy Lee Rhodes Roberts Scholarship |           | International Contemporary Youth Art Design Competition A Little Bit of Ravens won Excellence Awar | <b>2022</b> |  |
| Illustrators of the Future  | 2023      | North American   | 2022        |  |
| Finalist with multiple fictional works  |           | Applied Art and Design Competition  Multiple entries won Silver and Bronze Aw                      | ard         |  |
| <b>CGDA</b> Visual Communication  | 2023      |  |             |  |
| Design Award  |           | The Second Asian Wave Art Award  | 2022        |  |
| Multiple entries won Excellence Awards  |           | Granted Honors Artist  Pandemic Workshop won Silver Award  |             |  |
| art-D Award   | 2023      |  |             |  |
| Zodiac Mash won Excellence Award  |           | CADA Design Award Flower Land won Third Prize  | 2022        |  |
| Asian New Generation Top 100 Designed   | er 2022   | TI TILLY 1 GIL   | 2022        |  |
| Finalist artist with multiple entries   |           | The Third London Chinese Art Exchange Award  | 2022        |  |
| Hiii Illustration International Competit  | ion 2022  | Silvermedal Artist   |             |  |
| Finalist artist with multiple entries   |           | Hong Kong Contemporary Design Awards   | 2022        |  |
| International Council of  | 2022      | Bronze Award granted to  |             |  |
| Visual Arts Awards Finalist with multiple entries   | 2022      | YONOKONO Beer Lable Design   |             |  |
|   |           | Creative China the 16th  | 2022        |  |
| C-IDEA Design Award   | 2022      | National Design Arts Award   |             |  |
| New Star Award  |           | Flower Land won Excellence Award Pandemic Workshop won Excellence Award                            | 1           |  |
| Ijungle Illustration Award  | 2022      |  |             |  |
| New Talent Award  |           | Singapore Art Design Competition  Flower Land won Bronze Prize                                     | 2022        |  |
| G-Cross Creative Award  | 2022      | Chinese Visual Arts Annual   | 2022        |  |
| Bronze National Finals with multiple en   | ntries    | Gucheng's Poems won Silver Award<br>Sesame Field won Silver Award                                  |             |  |
| International College Student's Hand  | 2022      |  |             |  |
| Writing Art and Design Competition  |           | Hiii Illustration International Competition  | 2021        |  |
| Goldmedal Artist  |           | Multiple entries won Nomination Awards   |             |  |
| The Third International Trend   | 2022      | Professor William Carey Poland and   | 2021        |  |
| <b>Cultural Design Competition</b>  |           | Clara Harkness Poland Memorial Prize   |             |  |
| Egg Station won the Silver Award  A Lunch Box of Single-Celled Microorgo won Bronze Award                                 | anisms    | Excellence in academic achievement during the Freshman year  | 9           |  |